

1. Наименование проекта: «Музей - центр городской жизни!»	
2. Срок реализации проекта: 6 месяцев.	
2. Организация – заявитель, предлагающая проект: УК «Слонимский краеведческий музей им. И. И. Стабровского».	
4. Цель проекта: внедрение технологий и новых приёмов в культуру работы современного музея.	
5. Задачи, планируемые к выполнению в рамках реализации проекта: <ul style="list-style-type: none"> • выявить новые технологии и приемы в культуре современного музея и узнать, как они влияют на восприятие посетителя; • воспитывать интерес к прошлому через изучение культуры, быта, знакомство с судьбами людей прошлой эпохи; • помочь сделать первый шаг к самостоятельному изучению и посещению музея. 	
6. Целевая группа: посетители музея	
7. Краткое описание мероприятий в рамках проекта: мероприятие «Ночь музеев», музыкально-историческая гостиная «Великая Победа!», тематическая экскурсия «Канал Огинского», передвижная выставка «Они принесли освобождение», мероприятие «С Днём рождения, музей!» (к 90-летию музея), презентация выставки из фондов музея «Ценности Слонимщины», лекция «Шифр орнамента».	
8. Общий объем финансирования (в долларах США): 40 000	
Источник финансирования	Объем финансирования (в долларах США)
Средства донора	40 000
Софинансирование	
1. Место реализации проекта (область/район, город): Гродненская область, г. Слоним.	
1. Контактное лицо: Елена Константиновна Сухорукова, директор, т: 6-34-10, slonimmuzey@mail.ru . Наталия Владимировна Олехнович, старший научный сотрудник, т: 6-34-09.	

1. Project name: "Museum – center of city life!»
2. The name of the Byelorussian organization with a humanitarian project: UK " Slonim Museum of local lore. I. Starovskogo".
3. Name of the foreign partner, including co-executors (if any): -
4. Brief description of the humanitarian project:

The understanding of the Museum as an exhibition space of Museum objects is a thing of the past. Increasingly, museums are oriented not to the creation of the exhibits for the abstract visitor, and develop comprehensive programs for different visitors.

Slonim district Museum of local lore named after I. I. Stabrovsky is one of the oldest regional museums in The region. The Museum was founded by the archaeologist and local historian, native of the farm orlovichi of Slonim district Joseph I. Stabrovsky. Hereditary nobleman, Colonel of the Russian army, member of the first World war, he devoted his life to the study and collection of the history of his homeland. It was his ethnographic, numismatic, mineralogical and other collections that formed the basis of the first Museum exhibition in Slonim. For the first time the Museum opened its doors to visitors on September 20, 1929. Its exposition and funds included about 5 thousand exhibits. In 1957, the Museum received a two-storey building on Lenin square house number 1, where it is today. During its post-war existence, the Museum exposition was rebuilt three times. The current area is more than 400 square meters In three halls is the Department of nature, in six departments of history from ancient times to the present. The total Museum Fund includes more than 29,000 exhibits, among which there are very rare and unique. Such exhibits include: collection of coins of 17-19vv., including the treasure of the Polish-Lithuanian coins of the 16-18th cent., the collection of documents 16 to 19 century, bronze bust of Napoleon, executed in Paris in 1885, a coloured plan of the city of Slonim 1825., plans for individual estates of the 18-19vv., the collection of ancient manuscripts, 16-19vv. and many other rare and historically valuable exhibits. Every year the Museum funds are replenished by several hundred new exhibits. The Museum staff conducts excursions, thematic classes with students and preschoolers, lectures, Museum classes, as well as selection of materials from the Museum on the topic of visitors to write diploma, course and other scientific developments. Every year the Museum hosts 15-20 exhibitions, which are dedicated to significant dates in the life of the Republic, the city, famous countrymen. Talk about the work of artists, craftsmen, exhibit unique stock collections.

Slonim Museum of local lore. I. Starovskogo for 2017 visited 16024. Tour groups for the year 2016 – 77. For 2017 - 82 tourist groups.

Interest in the Museum environment from the visitors can be doubled, thanks to the introduction of technologies and new methods of presentation of material that will make excursions and exhibitions interesting, emotionally rich and quite accessible to any guest of the Museum.

Today, the Museum is required to use multimedia technology. This will make the tour and visit to the Museum bright and memorable. This technology will show

visitors not only the original object, but also how it was used many years ago. For example, the guide shows an exhibit in the showcase, and a multimedia installation plays a small fragment with a sound or visual range, so that the visitor can get deeper into the story.

Also, the Museum needs to replenish expositions with sensory objects that can be touched by children, as children's perception better perceives information through sensory and tactile sensations.

We believe that due to the introduction of new technologies and approaches to the culture of the modern Museum, there is a favorable impact on its activities and attracting visitors.

I would like to equip the Museum with informative touch-screen kiosks, which play an important role in the development of culture. The kiosk combines text, graphic, speech, music and animation information. Thus, we conclude that this particularly affects the perception of visitors to the Museum, which can simultaneously become spectators, readers and listeners. Thanks to the different presentation of the material, the information is better remembered, as a person gets a great emotional charge, which allows you to dive actively into the world of culture and art.

The touch-screen kiosk shows ancient objects, shows archival video materials, reconstructions of historical events, 3D-models of exhibits, which can not be presented in the exhibition and are in the archive. The kiosk is very convenient for self-examination, as the visitor can get acquainted with the Museum objects in its mode. Foreign guests can also use the kiosk services and choose a convenient language to explore the Museum.

Audio labels are also very useful for our Museum. They will provide information about the Museum exhibit by ear. It is enough for the visitor to take headphones and listen to the information about the exhibit he is interested in.

You need an audio guide in the Museum, it is designed for self-listening excursions during a visit to the Museum. Audio guides are very convenient and easy to use, everyone will be able to make them convenient for themselves, adjust the volume, which is very important in old age or choose their native language, as well as listen to information only about the Museum exhibits.

The use and introduction of technologies in the culture of the modern Museum is one of the effective means of development of the Museum environment, as it helps to activate the thinking of the visitor, allows you to work effectively and activates the process of obtaining information by the Museum visitor, making it more convenient and manageable.

Thus, the need to use technology and new techniques in the work of the Museum is desirable. With the advent of new technologies in the Museum will be possible to save more authentic things and transmit information about them to a new generation.

5. Designated purpose:

the introduction of technologies and new techniques in the culture of the modern Museum.

6. Humanitarian project implementation period: 12 months.
7. Set the amount of funding the budget of the project:
15000 (in US dollars)
8. The list of planned activities: the event "night of museums", musical and historical living room " Great Victory!"thematic tour "the Oginski Canal", the exhibition "They brought the release of" the event "happy birthday Museum!"(the 90th anniversary of the Museum), the presentation of the exhibition from the Museum collection "Value Slonimsky", lecture "the Cipher of ornament," etc.

1. Project name: "Museum - center of city life!»
2. Project duration: 12 months.
2. The applicant, the proposed project:
UK " Slonim Museum of local lore. I. Starovskogo".
4. The aim of the project: introduction of technologies and new techniques in the culture of the modern Museum.
5. Tasks planned for implementation within the framework of the project:
 - * identify new technologies and techniques in the culture of the modern Museum and learn how they affect the perception of the visitor;
 - * foster interest in the past through the study of culture, life, familiarity with the fate of people of the past era;
 - * help to take the first step to self-study and visit the Museum.
6. Target group: visitors of the Museum
7. Brief description of the activities in the framework of the project: the event "Night of museums", an historical musical lounge "Great Victory!" thematic tour "the Oginski Canal", the exhibition "They brought the release of" the event "happy birthday Museum!"(the 90th anniversary of the Museum), the presentation of the exhibition from the Museum collection "Value Slonimsky", lecture "the Cipher of ornament".
8. Total funding (in us dollars):
Funding source funding Amount
(in us dollars)
Donor funds 15000
Co-financing
1. Project location (region/ district, city):
Grodno region, Slonim.
1. Contact person:
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Natalia Vladimirovna Olekhovich, senior researcher, t: 6-34-09.





